

Problem

What specific problem is being solved?

Beneficiaries

Who are the beneficiaries, users and target group?

Key Activities

Which technical solution (features), activities, programs address the problem?

Key Resources

What resources (material, time, financial) are needed?

Key Data

What data and metrics are needed to measure the effect?

How Much

How significant is the effect over a certain period of time?
How many people and species are affected?
How long does it take & how quickly does it occur?

Effects

What negative and positive effects and results are achieved?
How important are they for people and planet?

SUSTAINABLE DEVELOPMENT GOALS

Which SDG affect problem and beneficiaries?
Which activities, resources & effects
contribute to which SDG?

Decisions

What decisions can be made with the data collected?

Risks

How high is the risk for people and the planet
that the effect does not occur as expected?

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COSMICGOLD

